



To meet new food regulations and increase productivity

CPG solution from Lascom helps Lactalis meet new food regulations and increase productivity

Leading dairy product company Lactalis chooses Lascom's CPG Solution to manage food industry regulation compliance and to help Lactalis respond more effectively to customer demands.

Lascom CPG Solution **reduces time-to market and increases productivity** by enabling users to more easily access product and project information thereby reducing product development and management cycle times. CPG Solution **manages all the data**, specifications, documents, and other information associated with product development, change control, quality management, and regulatory compliance. This **centralized information management** facilitates collaboration between internal staff and external suppliers and customers.

Jean-Louis Henriot, CEO, Lascom, says: *"Lascom CPG has become Lactalis' key technology platform to manage the exchange of product data information, which has proved invaluable."*

Groupe Lactalis is France's largest dairy products producer and the second largest producer of cheese in the world. Its products are sold under the company's renowned President label, but also under brand names such as Bridel, Lactel, Sorrento, Rondele, and Locatelli. Groupe Lactalis produces a wide variety of cheese, butter, and milk products. Its products reach 143 countries; the company operates 65 plants in France and 13 in foreign countries.